

Company Profile ²⁰/₂₆

Company Snapshot

Company Name	Pixi Creative
Type	Branding & Business Presentation Agency
Core Services	Branding, Company Profiles, Websites, Social Media Management
Founded	2020
Head Office	Kabul, Afghanistan
International Presence	California, USA
Industries Served	Construction, Logistics, Education, Technology, Professional Services
Key Strengths	Clarity-driven approach, Structured communication, Practical solutions
Portfolio Highlights	75+ Company Profiles, 100+ Branding Projects, 30+ Websites, Ongoing SSM
Positioning	Strategic partner for businesses seeking clarity, credibility, and confidence



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Company ♦ Overviews

Pixi Creative is a branding and business presentation agency that helps organizations communicate with clarity, build credibility, and present themselves with confidence.

We specialize in four core areas—branding, company profiles, websites, and social media management—the essential elements that shape how a business is perceived and engaged with in today's competitive environment.

Our approach combines strategic thinking, structured communication, and refined design to ensure every business we work with presents itself clearly, consistently, and professionally—both online and offline.

At Pixi Creative, we believe that strong presentation is not just about aesthetics—it is about creating understanding, building trust, and positioning businesses for growth.

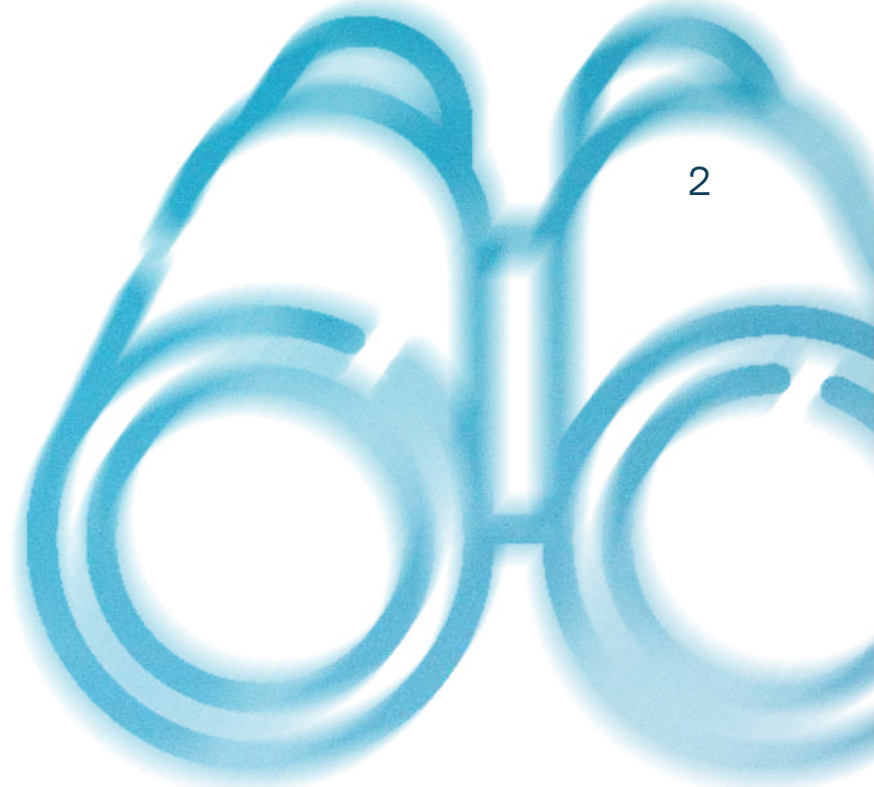
Through our work, we help organizations strengthen how they are seen, understood, and experienced—so they can engage effectively, compete confidently, and unlock new opportunities.

Vision

To set the standard for clarity, consistency, and professionalism in how businesses present and communicate themselves worldwide.

Mission

To transform how businesses are understood and experienced through clear strategy, structured communication, and professional design.



Pixi Clarity System™

Clarity is the foundation of effective business presentation.

The Pixi Clarity System™ is our strategic framework designed to align how your business looks, communicates, and presents itself across key touchpoints—including branding, company profiles, websites, and social media.

It ensures consistency across both static and dynamic platforms, strengthening credibility and creating a clear, professional presence.

While each service can be delivered independently, the system ensures that when combined, they work seamlessly together to maximize clarity, engagement, and impact.

This approach allows businesses to start where they need—while building toward a more unified and effective presence over time.



Core Values



Clarity: We make businesses easy to understand through structured communication and purposeful design.



Impact We measure success by the real results our work creates for our clients.



Consistency We build unified systems that strengthen recognition and create trust across all touchpoints.



Simplicity We remove unnecessary complexity and focus on what truly matters.



Purpose Every decision we make is intentional, strategic, and aligned with business goals.



Professionalism We uphold high standards in every detail, ensuring quality, reliability, and consistency in our work.

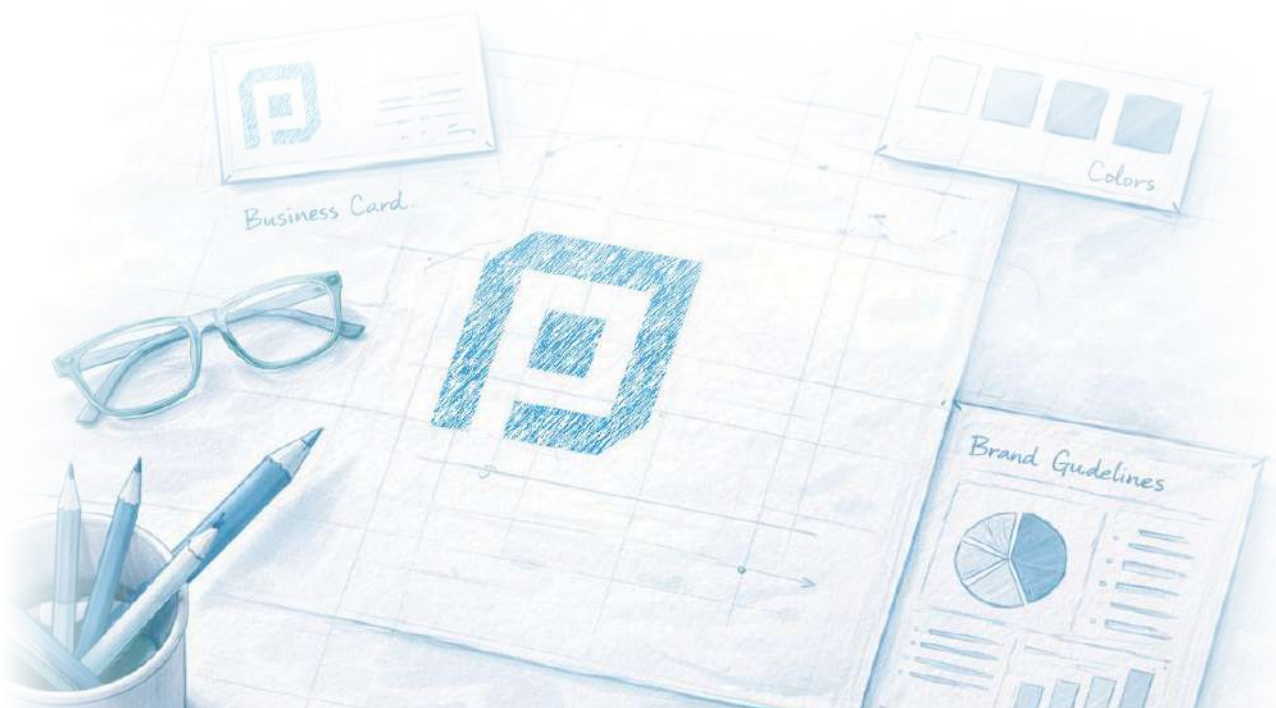
Services

➤ Branding

We develop structured brand systems that present your business with clarity, consistency, and professionalism.

A strong brand defines how your business is recognized and builds trust across every interaction.

- ◆ Logo and identity systems
- ◆ Brand guidelines
- ◆ Visual consistency across materials



Services

➤ Company Profile

We design clear and professional company profiles that communicate your business effectively to clients, partners, and decision-makers.

A well-structured profile strengthens credibility and supports your business in securing opportunities.

- ◆ Content structuring and messaging
- ◆ Professional layout and design
- ◆ Business-ready formatting



Services

➤ Social Media Management

We develop and manage social media presence that strengthens your brand and supports real business growth.

Social media is not just about posting—it is about how your business is perceived, trusted, and engaged with on a daily basis. We combine strategy, creativity, and consistency to build a clear and professional presence across platforms.

- ◆ Brand positioning and content direction
- ◆ High-quality content creation (posts, reels, campaigns)
- ◆ Strategic planning for reach, engagement, and inquiries
- ◆ Consistent and professional account management



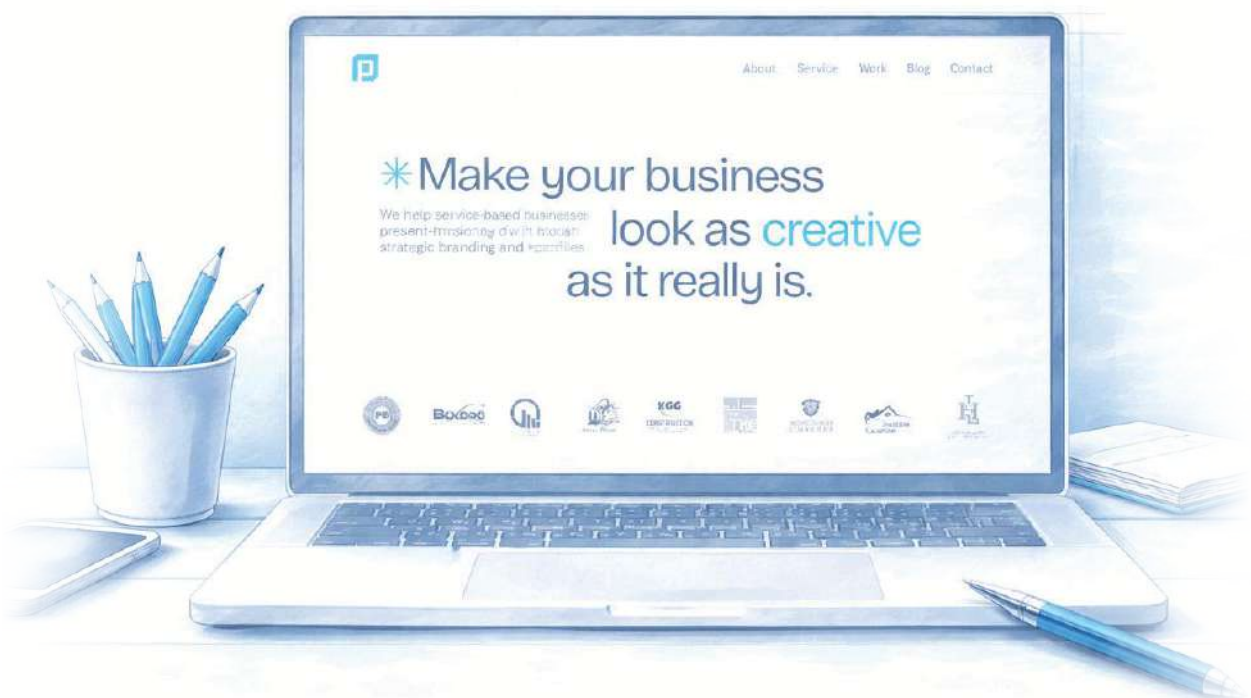
Services

Website

We build modern, user-focused websites that represent your business with clarity and professionalism.

Our websites are designed to communicate value clearly and provide a seamless experience across all devices.

- ◆ Strategic structure and user flow
- ◆ Responsive design
- ◆ Clear and effective messaging



Process

Our process follows a structured approach to ensure clarity, consistency, and effective results across every project.

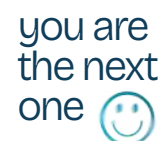
- ◆ **Discovery**
We understand your business, goals, and how you are currently perceived.
- ◆ **Strategy**
We define the right positioning and direction for clear communication.
- ◆ **Structure**
We organize your content and messaging for clarity and flow.
- ◆ **Design**
We transform structure into a refined and professional visual system.
- ◆ **Delivery**
We deliver complete, ready-to-use assets built for real-world impact.





Clarity that
builds credibility.

Clients & Partners



Unique Selling Points

- ◆ **Focused Expertise in Business Presentation**
We specialize in the core elements that define how a business is perceived and engaged with—branding, company profiles, websites, and social media management—delivering focused, high-quality results across all platforms.
- ◆ **Clarity-Driven Approach**
Our work is built on structured thinking and clear communication, ensuring your business is easy to understand, professionally positioned, and consistently presented across all channels.
- ◆ **Structure Before Design**
We prioritize organization and messaging before visuals—creating outputs that are not only well-designed, but also effective, purposeful, and aligned with your overall communication.
- ◆ **Consistency Across Key Touchpoints**
We align your brand, company profile, website, and social media presence—ensuring a consistent and professional experience across every interaction.
- ◆ **Built for Practical Business Application and Growth**
Our solutions are designed for real-world use—supporting business communication, strengthening presence, and enabling long-term growth.

Experience

Since 2020, Pixi Creative has delivered branding, company profile, website, and social media management solutions across multiple industries.

Our experience includes working with organizations in construction, logistics, education, technology, and professional services.

Our portfolio includes:

- ◆ 75+ company profiles
- ◆ 100+ branding projects
- ◆ 30+ websites
- ◆ Ongoing social media management for multiple businesses

We have helped clients:

Strengthen brand consistency and recognition
Improve communication across business platforms
Increase visibility and audience engagement
Present their business more effectively to stakeholders
Prepare for competitive opportunities



Founder & CEO Message

When Pixi Creative was founded, the goal was simple—to help businesses present themselves with professionalism and confidence.

Over time, one thing became clear: how a business presents and communicates itself shapes how it is understood, trusted, and chosen.

Today, we go beyond static presentation. We help businesses build a complete and consistent presence across branding, company profiles, websites, and social media—ensuring they are not only seen, but remembered and engaged with.

We approach every project with structured thinking, attention to detail, and a commitment to quality—because strong presentation and communication create real business impact.

Mohammad Zamir Akbari
Founder & CEO

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